

PRIVACY POLICY

LAST UPDATED: MAY 2020

RACHEL MEADOWS IS COMMITTED TO PROTECTING YOUR PRIVACY. THIS STATEMENT OF PRIVACY APPLIES TO THE RACHEL MEADOWS SITE (WWW.RACHELMEADOWS.CO.UK) AND GOVERNS DATA COLLECTION AND USAGE. BY USING THE RACHEL MEADOWS SITE, YOU CONSENT TO THE DATA PRACTICES DESCRIBED IN THIS STATEMENT.

COLLECTION OF YOUR PERSONAL INFORMATION

RACHEL MEADOWS COLLECTS PERSONALLY IDENTIFIABLE INFORMATION, SUCH AS YOUR EMAIL ADDRESS, NAME, HOME OR WORK ADDRESS OR TELEPHONE NUMBER. RACHEL MEADOWS ALSO COLLECTS ANONYMOUS DEMOGRAPHIC INFORMATION, WHICH IS NOT UNIQUE TO YOU, SUCH AS YOUR ZIP CODE, AGE, GENDER, PREFERENCES, INTERESTS AND FAVORITES.

THERE IS ALSO INFORMATION ABOUT YOUR COMPUTER HARDWARE AND SOFTWARE THAT IS AUTOMATICALLY COLLECTED BY RACHEL MEADOWS. THIS INFORMATION CAN INCLUDE: YOUR IP ADDRESS, BROWSER TYPE, DOMAIN NAMES, ACCESS TIMES AND REFERRING WEBSITE ADDRESSES. THIS INFORMATION IS USED BY RACHEL MEADOWS FOR THE OPERATION OF THE SERVICE, TO MAINTAIN QUALITY OF THE SERVICE, AND TO PROVIDE GENERAL STATISTICS REGARDING USE OF THE SITE.

RACHEL MEADOWS ENCOURAGES YOU TO REVIEW THE PRIVACY STATEMENTS OF WEB SITES YOU CHOOSE TO LINK TO FROM RACHEL MEADOWS SO THAT YOU CAN UNDERSTAND HOW THOSE WEB SITES COLLECT, USE AND SHARE YOUR INFORMATION. RACHEL MEADOWS IS NOT RESPONSIBLE FOR THE PRIVACY STATEMENTS OR OTHER CONTENT ON WEB SITES OUTSIDE OF THE RACHEL MEADOWS SITE.

USE OF YOUR PERSONAL INFORMATION

RACHEL MEADOWS COLLECTS AND USES YOUR PERSONAL INFORMATION TO OPERATE THE RACHEL MEADOWS WEB SITE AND DELIVER THE SERVICES YOU HAVE REQUESTED. RACHEL MEADOWS ALSO USES YOUR PERSONALLY IDENTIFIABLE INFORMATION TO INFORM YOU OF OTHER PRODUCTS OR SERVICES AVAILABLE FROM RACHEL MEADOWS AND ITS AFFILIATES. RACHEL MEADOWS MAY ALSO CONTACT YOU VIA SURVEYS TO CONDUCT RESEARCH ABOUT YOUR OPINION OF CURRENT SERVICES OR OF POTENTIAL NEW SERVICES THAT MAY BE OFFERED.



RACHEL MEADOWS DOES NOT SELL, RENT OR LEASE ITS CLIENT LISTS TO THIRD PARTIES. RACHEL MEADOWS MAY, FROM TIME TO TIME, CONTACT YOU ON BEHALF OF EXTERNAL BUSINESS PARTNERS ABOUT A PARTICULAR OFFERING THAT MAY BE OF INTEREST TO YOU. IN THOSE CASES, YOUR UNIQUE PERSONALLY IDENTIFIABLE INFORMATION (E-MAIL, NAME, ADDRESS, TELEPHONE NUMBER) IS NOT TRANSFERRED TO THE THIRD PARTY. IN ADDITION, RACHEL MEADOWS MAY SHARE DATA WITH TRUSTED PARTNERS TO HELP US PERFORM STATISTICAL ANALYSIS, SEND YOU EMAIL OR POSTAL MAIL, OR PROVIDE CLIENT SUPPORT. ALL SUCH THIRD PARTIES ARE PROHIBITED FROM USING YOUR PERSONAL INFORMATION EXCEPT TO PROVIDE THESE SERVICES TO RACHEL MEADOWS, AND THEY ARE REQUIRED TO MAINTAIN THE CONFIDENTIALITY OF YOUR INFORMATION.

RACHEL MEADOWS DOES NOT USE OR DISCLOSE SENSITIVE PERSONAL INFORMATION, SUCH AS RACE, RELIGION, OR POLITICAL AFFILIATIONS.

RACHEL MEADOWS KEEPS TRACK OF THE WEB SITES AND PAGES OUR CUSTOMERS VISIT WITHIN RACHEL MEADOWS, IN ORDER TO DETERMINE WHAT RACHEL MEADOWS SERVICES ARE THE MOST POPULAR. THIS DATA IS USED TO DELIVER CUSTOMISED CONTENT AND ADVERTISING WITHIN RACHEL MEADOWS TO CLIENTS WHOSE BEHAVIOR INDICATES THAT THEY ARE INTERESTED IN A PARTICULAR SUBJECT AREA.

RACHEL MEADOWS WEB SITE WILL DISCLOSE YOUR PERSONAL INFORMATION, WITHOUT NOTICE, ONLY IF REQUIRED TO DO SO BY LAW OR IN THE GOOD FAITH BELIEF THAT SUCH ACTION IS NECESSARY TO: (A) CONFORM TO THE EDICTS OF THE LAW OR COMPLY WITH LEGAL PROCESS SERVED ON RACHEL MEADOWS OR THE SITE; (B) PROTECT AND DEFEND THE RIGHTS OR PROPERTY OF RACHEL MEADOWS; AND, (C) ACT UNDER EXIGENT CIRCUMSTANCES TO PROTECT THE PERSONAL SAFETY OF USERS OF RACHEL MEADOWS, OR THE PUBLIC.

SECURITY OF YOUR PERSONAL INFORMATION

RACHEL MEADOWS SECURES YOUR PERSONAL INFORMATION FROM UNAUTHORIZED ACCESS, USE OR DISCLOSURE. RACHEL MEADOWS SECURES THE PERSONALLY IDENTIFIABLE INFORMATION YOU PROVIDE ON COMPUTER SERVERS IN A CONTROLLED, SECURE ENVIRONMENT, PROTECTED FROM UNAUTHORIZED ACCESS, USE OR DISCLOSURE. WHEN PERSONAL INFORMATION (SUCH AS A CREDIT CARD NUMBER) IS TRANSMITTED TO OTHER WEB SITES, IT IS PROTECTED THROUGH THE USE OF ENCRYPTION, SUCH AS THE SECURE SOCKET LAYER (SSL) PROTOCOL.

CHANGES TO THIS STATEMENT



RACHEL MEADOWS WILL OCCASIONALLY UPDATE THIS STATEMENT OF PRIVACY TO REFLECT COMPANY AND CLIENT FEEDBACK. RACHEL MEADOWS ENCOURAGES YOU TO PERIODICALLY REVIEW THIS STATEMENT TO BE INFORMED OF HOW RACHEL MEADOWS IS PROTECTING YOUR INFORMATION.

CONTACT INFORMATION

RACHEL MEADOWS WELCOMES YOUR COMMENTS REGARDING THIS STATEMENT OF PRIVACY. IF YOU BELIEVE THAT RACHEL MEADOWS HAS NOT ADHERED TO THIS STATEMENT, PLEASE CONTACT RACHEL MEADOWS HELLO@RACHELMEADOWS.CO.UK. WE WILL USE COMMERCIALY REASONABLE EFFORTS TO PROMPTLY DETERMINE AND REMEDY THE PROBLEM.